Value-chain dynamics, the small-scale sector & food security
Policy recommendations for international fish trade¹

Side event at the 8th annual
North Atlantic Seafood Forum Conference

Tuesday, 5 March 2013, 09:00–12:15
Radisson Blu Royal Hotel Bryggen

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Programme
Tuesday, 5 March 09:00–12:15

Chair: Dr Audun Lem, Senior Fishery Industry Officer and Project Focal Point, Fisheries and Aquaculture Department, FAO.

09:00–09:15 Introductions and welcome, Dr Audun Lem, Senior Fishery Industry Officer, FAO

09:15–09:45 Overview of the project: objectives, methodology, findings and policy recommendations, Dr Trond Bjorndal, Senior Research Fellow, The Institute for Research in Economics and Business Administration (SNF), Norway and Professor, The University of Portsmouth, U.K.

09:45–10:00 Coffee/Tea break

10:00–10:15 Vertical and horizontal integration in the Ugandan fish supply chain: measuring for feedback effects to fishermen, Mr Maurice Ssebisubi, Consultant, Aquaculture Management Consultants Ltd, Uganda

10:15–10:30 Findings and policy recommendations from Ghana, Mr Theodore O. Antwi-Asare, Senior Lecturer, Department of Economics, University of Ghana, Ghana

10:30–10:45 Kenya case study on Dagaa, key policy recommendations, Mr Julius Otieno Manyala, Senior Lecturer in Fisheries Department of Fisheries and Aquatic Sciences, Chepkoilel University College, Kenya

10:45–11:00 Marine Stewardship Council (MSC) certification: small-scale and developing world fisheries, Dr Yemi Oloruntuyi, Programme Manager, Marine Stewardship Council, U.K.

11:00–11:15 Tools available for small-scale operations - GLOBALG.A.P. Aquaculture Certification, covering the entire production chain, Ms Valeska Weymann, Standard Management Aquaculture, GLOBALG.A.P., Germany

11:15–12:15 Group discussion on implications of findings, next steps and entry points for future projects

12:15 Closing, Dr Audun Lem

Following the side event, a luncheon will be hosted by The Centre for Development Cooperation in Fisheries (CDCF) at the Institute of Marine Research (IMR).
Project background

FAO conducted a comprehensive value chain analysis of international fish trade with an impact assessment for the small-scale fisheries sector in developing countries. The analysis was a follow-up to a FAO study in 2004\(^2\) on the impact of international fish trade on local food security, with the objective to now achieve a better understanding of the dynamics of small-scale value-chains by identifying the current distributional benefits; essentially, how the benefits were being distributed and the linkages between the relative benefits obtained and the design of the chain. Additionally, the analysis aimed to recognize opportunities for the small-scale sector to obtain more value for their products. Comparisons were then made between domestic, regional and international value-chains with the view to more clearly understand how developing countries can increase the value derived from their fishery resources and improve their national food security.

The analysis attempts to contribute to value-chain research in developing countries as there is currently limited knowledge available, primarily due to the unavailability of price data across species, markets and along relevant value-chains. Findings from the analysis concluded in policy recommendations that safeguard the interests of small-scale producers, not only by enabling them to access international markets, but to obtain prices and margins that let them achieve long-term sustainability from an economic, social and biological resource perspective.

The overall project involved value-chain case studies of both domestic and international markets in fourteen countries, in which nine of the chosen are developing countries and the remaining five are developed. The developing countries are Bangladesh, Cambodia, Ghana, Honduras, Kenya, Maldives, Peru, Thailand and Uganda. The developed countries include Japan, Canada,

\(^2\) Published as FAO Fisheries Technical Paper 456.
Iceland, Norway and Spain. All countries were chosen to achieve geographical balance, with representation from Asia, Africa, Europe, North America and South America.

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